

MEDIA KIT 2020 - LOCKDOWN RATES

Advertising on the **English Wedding Blog** is different. It works harder, with you, to get your business noticed. We actively target brides and grooms who are using Google to search for suppliers, alongside our strong social media presence.

English-Wedding.com stats: 111k annual users - 62k from organic search, 25k from social | 30k twitter followers | 12k facebook likes + 14k follows | 5.3k insta followers | 14k Pinterest followers | A top 10 UK wedding blog since 2013

The stats are only half the story. The English Wedding Blog can be your stage to **reach a wider audience** than your own blog and social channels. Join us as an English Wedding Member and let's get your brand SEEN!

To successfully advertise on a wedding blog - which means getting actual bookings - you need to **be active there**. The sidebar ad on any blog won't work alone; you will need to post regularly, write engagingly and inspire wedding blog readers. **ONLY the English Wedding Blog is focused on helping you build your profile to do that.**

English Wedding Membership Options

<p>Tier 1 - Basic SEO listing</p> <hr/> <p>(lower section of page)</p>	<p>Pay £50 now or £5 per month* for 1 year and get...</p> <p>An SEO-focused listing in the English Wedding Directory (1 image only)</p> <p>View example Tier 1 vendor page View entire Directory</p> <p>1 insta share when you join</p> <p>1 mention with SEO backlink, in our regular roundup blog post with new members</p>
<p>Tier 2 - Priority SEO listing</p> <hr/> <p>(higher section of page)</p>	<p>Pay £120 now or £10 per month* for 1 year and get...</p> <p>Everything listed above PLUS...</p> <p>Up to 10 images on your Directory listing View example Tier 2 vendor</p> <p>3 home page features on English Wedding, through the year</p> <p>Social shares to promote each of your feature posts</p>
<p>Tier 3 - Active membership</p> <hr/> <p>+ Recommended Directory listing</p>	<p>Pay £480 now OR £40 per month* for 1 year and get...</p> <p>Everything listed above PLUS...</p> <p>Monthly feature posts to promote your business and supercharge your profile</p> <p>View example Tier 3 vendor page (click link and scroll all the way down!)</p> <p>Monthly social shares to promote your feature posts</p> <p>Your banner ad on every page of the English Wedding Blog</p> <p>Your business at the TOP of English Wedding in our Recommended Directory</p>

* monthly payments by 12-month **standing order** only

If you're a blog reader, enjoy social media and blogging, and can invest TIME in advertising online, then the English Wedding Blog gives you a fabulous opportunity to promote your business.

To join - Email: info@english-wedding.com (Subject: Advertising application)

Claire
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