

MEDIA KIT 2020

Advertising on the **English Wedding Blog** is different. It works harder, with you, to get your business noticed. We actively target brides and grooms who are using Google to search for suppliers, alongside our strong social media presence.

English-Wedding.com stats: 111k annual users - 62k from organic search, 25k from social | 30k twitter followers | 12k facebook likes + 14k follows | 5.3k insta followers | 14k Pinterest followers | A top 10 UK wedding blog since 2013

The stats are only half the story. The English Wedding Blog can be your stage to **reach a wider audience** than your own blog and social channels. Join us as an English Wedding Member and let's get your brand SEEN!

To successfully advertise on a wedding blog - which means getting actual bookings - you need to **be active there**. The sidebar ad on any blog won't work alone; you will need to post regularly, write engagingly and inspire wedding blog readers. **ONLY the English Wedding Blog is focused on helping you build your profile to do that.**

English Wedding Membership Options

Tier 1 - Basic SEO listing (lower section of page)	Pay £60 now and get... An SEO-focused listing in the English Wedding Directory (1 image only) View example Tier 1 vendor page View entire Directory 1 insta share + 1 facebook share when you join 1 mention with SEO backlink, in our regular roundup blog post with new members
Tier 2 - Priority SEO listing (higher section of page)	Pay £180 now and get... Everything listed above PLUS... Up to 10 images on your Directory listing View example Tier 2 vendor 3 home page features on English Wedding, through the year Social shares to promote each of your feature posts
Tier 3 - Active membership + Recommended Directory listing	Pay £600 now OR £50 per month* and get... Everything listed above PLUS... Monthly feature posts to promote your business and supercharge your profile View example Tier 3 vendor page (click link and scroll all the way down!) Monthly insta shares + facebook shares to promote your feature posts Your banner ad on every page of the English Wedding Blog Your business at the TOP of English Wedding in our Recommended Directory

* monthly payments by 12-month **standing order** only

If you're a blog reader, enjoy social media and blogging, and can invest TIME in advertising online, then the English Wedding Blog gives you a fabulous opportunity to promote your business.

To join - Email: info@english-wedding.com (Subject: Advertising application)

Claire
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