

MEDIA KIT - 2018/19

Advertising on the English Wedding Blog is different. It works harder, with you, to get your business noticed.

English-Wedding.com key stats: 200k annual users | 30.2k twitter followers | 10.8k facebook likes | 3.8k instagram followers | 1.1m monthly Pinterest viewers | Consistently ranked a top 10 UK wedding blog since 2013

The stats are only half the story. The English Wedding Blog can be your stage to reach a wider audience than your own blog and social channels.

To successfully advertise on a wedding blog - which means getting actual bookings - you need to be active there. The sidebar ad on any blog won't work alone; you will need to post regularly, write engagingly and inspire wedding blog readers. ONLY the English Wedding Blog is focused on helping you build your profile to do that.

Tier 1 - Basic listing

Pay £50 now and get...

A visual listing in the English Wedding Directory

(clicks on your banner go straight to your website)

1 insta share + 1 facebook share when you join

1 mention with backlink on the blog, in our regular roundup of new members

Tier 2 - With bells on

Pay £150 now OR £15 per month* and get...

Everything listed above PLUS...

A feature post to introduce your business to English Wedding readers

1 more insta share + 1 more facebook share to promote your feature post

A guest blog (expert advice) slot on the blog

1 more insta share + 1 more facebook share to promote your guest blog

Tier 3 - With bells & whistles! Pay £550 now OR £50 per month* and get...

Everything listed above PLUS...

Monthly feature posts to promote your business and heighten your profile

Monthly insta shares + facebook shares to promote your feature posts

Your banner ad on every page of the English Wedding Blog

Your business listed at the TOP of English Wedding in our **Recommended** menu

* monthly payments by 12-month standing order only

If you're a blog reader, enjoy social media and blogging, and can invest TIME in advertising online, then the English Wedding Blog gives you a fabulous opportunity to promote your business.

To join - Email: info@english-wedding.com (Subject: Advertising application)

Claire
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