



Welcome to my easy-to-read media pack. I'm a wedding business owner too – and I know you don't have time to read 20 pages about me. So here are the stats you're looking for, and a few essential things you should know about advertising on wedding blogs.

The English Wedding Blog is different. It works harder, with you, to get your business noticed:

Monthly sessions: 31,750 | Monthly page views: 45,600 | UK visits: 62%¹
21,300 Twitter followers & 3,700 Facebook likes & 4,500 Pinterest followers²
Consistently ranked a top 10 UK wedding blog since 2013³

The stats are only half the story. To successfully advertise on a wedding blog – and I mean to get bookings – you need to be active there. The sidebar ad on any blog won't work alone. **You will need to post regularly, write engagingly and inspire wedding blog readers.**

So I give you more than the other blogs. Guaranteed features, your own author login, reposts of your own blog entries and nicely optimised promotional pieces – it's like having a big editorial about you in a wedding magazine. *Every month.*

If you don't like blogging, and don't follow and understand blogs, then advertising here isn't for you. If you're a blog reader, want to attract the blog audience and can invest time in advertising online, then the English Wedding Blog gives you a fabulous opportunity to promote your business.

Pricing: **£300** gets you 6 months or **£550** gets you a full year. Start any time. You'll get:

- Sidebar ad – all ads rotate so *everyone* gets a go at the top spot
- Recommended supplier listing
- Dedicated page to advertise your business
- Introductory welcome feature
- Regular features when you ask for them: real weddings, product showcases, styled shoots, events etc.
- Your own author login (on request)

To join, email me and ask for either 6 months to begin with, or 12 months at a reduced rate. I'll help you from there!

Claire
Lox

¹ Source: Google stats full year 2014

² As at 6th January 2015

³ Source: UKWed.com