

Let's do this *differently...*

An editorial platform for small, independent UK wedding suppliers **to get published.**

Brand visibility with heart and soul, reimagined for a new era of weddings.

Welcome to English Wedding. *This is for you.*



Hello & Welcome

You are invited to become a member of English Wedding.

English Wedding is an independent, curated space **helping wedding suppliers by publishing featured content.**

Together, let's create something beautiful. This is your space to share your voice in a genuine and honest way, elevating your brand visibility and building trust.

Claire

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More than a wedding blog

Something unexpected, perhaps.

Sharing more than just weddings, styled shoots, advice.

Aiming higher, and all on behalf of wedding suppliers.

It's time for wedding blogs to give back.

As a wedding business owner you have all the tools
you need to succeed.

Your beautiful talent (of course)

Your website

Your blog

Your social media accounts

Where else are you getting published?

English Wedding can publish content for you, making sure
everything we share is optimised to help your discoverability.

This is your member platform

English Wedding is your new guest blogging platform.

Welcome.

As a member, you'll be able to use English Wedding to say whatever you think is important about weddings in the UK.

You could write guest blogs for couples, offering advice on planning their weddings.

You might want to write about the industry, talk about meaningful trends or how we portray weddings in the media.

Having your quality content published, consistently and in the right places, elevates your brand visibility.

Guest blogging is key to building a lovely little 'cobweb' of backlinks to point at your website and improve your ranking in search (including AI search results).

For every kind of wedding business

English Wedding isn't a directory website. It will never feel oversaturated with suppliers.

It's a curated space for wedding photographers, celebrants, stylists and stationers - for every different UK wedding business owner - who sees the value in getting published.

Whether your wedding business is 20 years old or established one year, ***your voice is valued.***

Membership is affordable, with options to suit each stage of your growth.

This is about ***sharing your story*** as an independent wedding business.

Let's talk openly about what matters in weddings, with honesty and with empathy.

Our beautiful wedding industry is built on collaboration over competition. English Wedding is evolving to put ***suppliers and collaboration at the heart of everything.***

Fair & *honest* pricing

Membership options

Publisher - £50 per month

Contributor - £30 per month

Starter - £15 per month

Directory-only option

£22 per year

Members

As a **Publisher** on English Wedding, you can send an article, real wedding or styled photoshoot in for publication every month. You also get a banner ad on the home page of our website.

As a regular **Contributor** to English Wedding, you can send an article in for publication every three months. You can also send real weddings and styled photoshoots to be published - this is in addition to your 3-monthly features.

The **Starter** option is for wedding businesses on a lower budget, giving you the option to get published on English Wedding. You can send one article per year, with the option to upgrade to being a Contributor if you would like to be published regularly.

It's up to you to regularly send articles or features for publication - please make the most of your membership!

All English Wedding **members** have a listing in our **wedding directory**, and an optimised, **dedicated page** for their wedding business with:

- key word link to your website
- introduction to your business
- image gallery
- real customer review
- links to your social media (Instagram, Pinterest, Etsy, Facebook, Vimeo, YouTube, TikTok. I refuse to link to Twitter)

You will also be subscribed to emails from me, sharing helpful advice and tips from the blog, including from our members.

Directory-only

If you would prefer a simple listing in our **directory only**, this is available for £22 per year. The listing image will link directly to your website.

When You're Ready To Join English Wedding

contactenglishwedding@gmail.com

Choose your package, and drop me an email.

It's as simple as that.

I won't pass you off to anyone else - every new English Wedding member is welcomed and added to the website personally.

I'll ask for some words and images for your directory listing and English Wedding page.

I'll send you payment details and answer any questions you want to ask.

Once your dedicated page is set up, we'll plan in your features together.

Claire